



**EXPERT TRUSTED ADVISOR – VALUE FIRST; ALWAYS**

## Professor Colin Turner

Listed as one of The World's Top Business Gurus, with a No. 1 World-Wide Ranking from the FT, Colin Turner's work has inspired millions and stimulated thousands of businesses.

**"Europe's foremost teacher for success" - BUSINESS AGE**



Thought Leader and Practitioner Colin Turner is the author of 22 books published in 45 languages; the creator of programs, including *The Psychology of Corporate Entrepreneurship* and *The 1% Solution* that transforms companies from the way they hold meetings to how they innovate; the former President of Nasdaq Listed Futuremedia plc; Professor Emeritus of Entrepreneurial Leadership at Theseus International Management Institute now part of leading Business School, EDHEC; and Founder of 3 multi-million pound enterprises.

*"Providing the ideas, insights and initiatives that CEOs really want...and reliably following them through"*

- Europe's No. 1 Expert Trusted Advisor for facilitating Corporate Entrepreneurial Leadership.
- His Strategic Game-Changers & Guiding Insights Resolve Challenges and Raise Excellence.
- He is the Founder of ExpertTrustedAdvisor.com the unique Online Free Resource for CEOs.
- His weekly missive: *The Colin Turner CEO Bullet* is subscribed to by over 5,000 CEOs.
- His articles for business appear on Sky, Bloomberg, the FT and Business Journals.

**"Leading authority on success, business, management and life-style" - TIME**

His inspirational and thought-provoking presentations deliver stimulating, practical bespoke KEYNOTES that impart your messages to your people with the best impact to ensure motivation, reinforced with downloads to sustain follow-through action.

### **His Service Skill-Set to benefit your business:**

1. Delivering Inspirational Presentations Giving Impact to Your Messages.
2. Providing Incisive Feedback and Developing Unified Focus.
3. Facilitating Game-Changers and Driving Organisational Change.
4. Simplifying Strategic Planning and Gaining Buy-in for Objectives.
5. Resolving Complex Challenges with Lateral Resolution Thinking.
6. Proposing Resourceful Innovative Marketing and Winning Headlines.
7. Improving Executive Communications and Raising Team Excellence.
8. Translating Intuitive Ideas into Inventive Innovation.
9. Following Through on Promise with Trusted Reliability.
10. Consistently Fulfilling Your Brief Beyond Expectations.

**"What Turner preaches he has practiced" - SUNDAY INDEPENDENT**

## Raising Excellence with Corporate Entrepreneurship

Though every business has its origins in entrepreneurship, such agile thinking is often forgotten. In current turbulent times it is vital to develop those same entrepreneurial leadership skills that were instrumental in the founding and successful growth of their business.

Such attributes are essential for learning from the experience that current challenges demand; for harnessing the resources to achieve common goals; for re-energizing existing valuable talent, maximizing value opportunities; growing revenue and winning new business.

This high-impact keynote is designed to share thought-provoking concepts and provide cutting-edge practical tools including...

- The Prime Directive of the New Corporate Entrepreneur.
- Two Perceptions that Must-Be-Changed by Business Leaders.
- Two Principles of Entrepreneurial Leadership to Sustain Growth.
- The People Strategy for New Business Development.
- The 1% Solution to Raise Innovative Excellence.

*"Thank you for your excellent contribution to our Senior Leadership Conference"*  
**Simon Pryce, CEO, BBA Aviation plc**

*'All our group Directors found your presentation highly beneficial – great job!'*  
**Dan Sten Olsen, Chairman & CEO, STENA**

**All KEYNOTES blend the Dimensions of:**



1. **Customer** communicating best practice & excellent service.
2. **Company** ensuring proactive action & realization of objectives.
3. **Team** building accountable, motivated and committed teams.
4. **Individual** alignment of creativity, strengths & leadership skills.

### LEADERS' TESTIMONIALS

*'Colin Turner's interactive absorbing presentation for our Presidents' Forum was outstanding.'*

**David Pulman, President GMS, GlaxoSmithKline**

*'A first class informative keynote, Colin really does his research.'*

**Michael Fleisher, President, Gartner**

*'Your preparation, dedication and passionate involvement set you apart from others in your field.'*

**Alberto Camuri, Vice President, NCR**

*'Understands international challenges'*

**Excellency, Ma Zengang, Chinese Ambassador**

For Further information email: [Solutions@ExpertTrustedAdvisor.com](mailto:Solutions@ExpertTrustedAdvisor.com)

For CEO Online Resource visit: <http://www.ExpertTrustedAdvisor.com>

For list of 22 books available to download visit:

[http://www.Amazon.co.uk/Colin-Turner/e/B001HCZJQU/ref=ntt\\_dp\\_epwbk\\_0](http://www.Amazon.co.uk/Colin-Turner/e/B001HCZJQU/ref=ntt_dp_epwbk_0)